

THINK2 DESIGN VOL. 1 #1 - BRAND AWARENESS!



HI THERE FOLKS!  
TORY FROM  
THINK2 DESIGN  
HERE!

JUST A  
QUESTION... HAVE  
YOU GIVEN MUCH  
THOUGHT TO YOUR  
BRANDING?

have you made your mark<sup>2</sup>?

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WHAT IS BRANDING?



GREAT QUESTION!

I'M GLAD YOU ASKED!



HI! I'M  
TONY!

YES YOU  
ARE MATE!  
ANYWAY....

"BRANDING DEALS WITH A  
NUMBER OF ELEMENTS."



"IT'S ABOUT PERCEPTION  
OF YOUR BUSINESS!"

"IT'S ABOUT  
REINFORCEMENT OF  
YOUR IDENTITY IN A  
POSITIVE LIGHT"

"IN CLEVER AND  
INNOVATIVE WAYS THAT  
PEOPLE WILL ACTUALLY  
REMEMBER YOU!"

WE'RE NOT SUPERHEROES...  
JUST IDEA GUYS...

...WHO ARE GRAPHIC DESIGNERS  
AND BUSINESS DEVELOPERS!

BUT YOU WILL THINK WE  
ARE BY THE TIME WE'RE  
FINISHED!

ARE YOU READY TO GET CREATIVE  
WITH YOUR BRANDING?

HAVE SOME FUN WITH  
YOUR BUSINESS!

GET YOUR BRAND OUT THERE!

WE'RE LOOKING  
FORWARD TO  
HEARING FROM  
YOU!

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www.think2design.com

PH:  
03 5241 4870  
EMAIL:  
THINK@THINK2DESIGN.COM  
NEXT ISSUE: WEBSITES!